



Board of Directors Minutes

Hope Tolson Campus
Regular Board Meeting/Virtual Zoom Meeting
Thursday, January 16, 2025
5:30 p.m. ET

I. Meeting Called to Order

The meeting was called to order by the Board Chair at 5:42 PM.

II. Roll Call

Board Member	Present	Absent
Anisa Bailey	X	
Shereefat Balogun	X	
Allison Barr	X	
Eric Johnson	X	
Kerry Smith	X	

**joined at 5:54pm*

a. Approval to Board Agenda

Motion: Shereefat Balogun

Support: Anisa Bailey

The board unanimously voted to approve the amended agenda.

b. Approval of Board Minutes from December 19, 2024

Motion: Allison Barr

Support: Anisa Bailey

The board unanimously voted to approve the board minutes.

III. New Business/Action Items

a. Approval of 2025-2026 School Calendar

Motion: Anisa Bailey

Support: Shereefat Balogun

The board unanimously voted to approve the 2025-26 school calendar.

b. Approval of New Board Members **This item was tabled*

Motion: Shereefat Balogun

Support: Allison Barr

The board unanimously voted to table this item under further notice.

IV. CMO Update

a. Financial Dashboard

Eva Spilker, PLA CFO, presented the finance dashboard and provided an update on key performance indicators, cash forecast, and a financial snapshot of revenue and expenses.

b. Marketing Update

Ashley Minter, PLA National Director of Marketing & Communications, presented the 2024 Marketing Initiative Recap & A Look Ahead for 2025.

c. Facilities Update

Operations Manager, Mr. Thomas, provided a facility update on the heating and HVAC repairs.

d. Grants Update

Tarsha Calloway presented the philanthropy and fundraising update, and provided information on awarded and pending grants, and prospects for future funding gifts.

V. Open Communication/Public Comments

None

VI. Closed Session

The board voted to move to Closed Session to discuss legal, personnel, and contractual matters.

Motion: Shereefat Balogun

Support: Eric Johnson

The board unanimously voted to move to Closed Session at 6:13 PM.

The board unanimously voted to adjourn Closed Session and return to Open Session at 7:29 PM.

Motion: Allison Barr

Support: Shereefat Balogun

VII. Meeting Adjourned

The meeting was adjourned at 7:29 PM.

Motion: Shereefat Balogun

Support: Allison Barr